

1. SALES IN WHOLESALE TRADE  
 2. SALES IN RETAIL TRADE  
 3. RATIO OF PERSONS ENGAGED IN COMMERCE

1. Sales in Wholesale Trade

The annual sales in wholesale trade (excluding those of Okinawa) from May 1971 to April 1972 were worth ¥105,835,500 million, an increase of 19.8% from 1970. In the preceding 10 years, the annual proceeds by wholesalers had exceeded those of retailers by about 5% until 1972, when they were down nearly 10%.

By line of business, the annual proceeds were ¥21,122,300 million (20.0%) for the wholesalers of general merchandise, ¥18,470,000 million (17.5%) for the wholesalers of machinery and equipment, and ¥14,282,300 million (13.5%) for the wholesalers of minerals and metal resources. The rate of increase from 1970 stood at 43% each for the wholesalers of general merchandise and also those of furniture, house furnishings, whereas the rate for the wholesalers of minerals and metals and those of machinery and equipment increased only by 15.7% and 7.0%, respectively.

By area, the annual proceeds of wholesalers were ¥36,809,200 million (34.8%) in Tokyo Prefecture, ¥21,264,800 million (20.1%) in Osaka Prefecture, and ¥9,953,900 million (9.4%) in Aiti Prefecture, and these three prefectures accounted for 64.3% of the total.

Salient Points of the Legend and Map Compilation

This map shows the annual proceeds of wholesalers from May 1971 to April 1972. For Okinawa Prefecture, the proceeds of wholesalers from June through August were converted in terms of annual amount. In the event that there is only one or two stores in one prefecture, the statistical data of these stores were not published to protect their financial status, and their proceeds

are mixed in with those of wholesalers of another category. For this map, the category into which these stores' proceeds have been incorporated is indicated with an asterisk.

Source

- 1. Ministry of International Trade and Industry, Commerce in Japan, 1973.

2. Sales in Retail Trade

The annual proceeds of retail dealers from 1971 to 1972 (excluding those of Okinawa) were ¥31,296,600 million, up 29.6% from 1970. By line of business, the annual proceeds were ¥8,626,100 million (27.6%) for the retail dealers of food and beverages, ¥6,237,500 million (19.9%) for other retailers, and ¥3,757,900 million (12.0%) for the retailers of dry goods, clothing and accessories. However, the ratios of the annual proceeds for the retail dealers of food and beverages and those for dry goods, clothing and accessories have been decreasing from year to year.

As against 1970, the rate of increase was highest for the retail sales of general merchandise with 41.2%, which were followed by restaurants with 34.7% and other retail trade with 31.2%.

By area, the annual proceeds were ¥4,891,600 million (15% of the national total) in Tokyo Prefecture, and ¥2,835,900 million (9.1%) in Osaka Prefecture.

Salient Points of the Legend and Map Compilation

This map indicates the proceeds of retail dealers (including restaurants) from May 1971 to April 1972.

For Okinawa Prefecture, the proceeds of retail dealers from June through August 1972 were converted in terms of annual amount.

Source

- 1. Ministry of International Trade and Industry, Commerce in Japan, 1973.

3. Ratio of Persons Engaged in Commerce

As of June 1, 1970, 9,477,000 persons (excluding those in Okinawa Prefecture) were engaged in commerce. They included 2,861,000 persons engaged in wholesale trade, 4,926,000 in retail trade and 1,696,000 in restaurant services. The ratio of increase from 1968 stood at 6.1%, 6.0% and 15.5%, respectively, suggesting that there had been a conspicuous rise in the number of persons engaged in restaurant services.

When persons engaged in commerce are classified into salaried company or organization executives, individual entrepreneurs, family members engaged in commerce, and full-time employees, the salaried company or organization executives account for 8.3%, and individual entrepreneurs and family members engaged in commerce 33.4% in 1970. In wholesale trade, full-time employees account for 81%, whereas individual entrepreneurs and family members engaged in commerce account for 51.7% in retail trade.

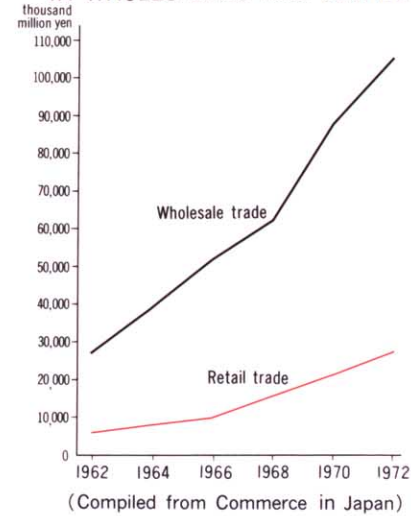
Salient Points of the Legend and Map Compilation

This map shows the ratio of persons engaged in commerce against the national population. The population as of October 1, 1970, and the number of persons engaged in commerce as of June 1, 1970, were used. The number of persons engaged in commerce was based on the statistical data of their working place.

Sources

- 1. Ministry of International Trade and Industry, 1970 Census of Commerce, Vol.2, Report by Industry, Part 2.
- 2. Ministry of International Trade and Industry, Commerce in Japan, 1973.

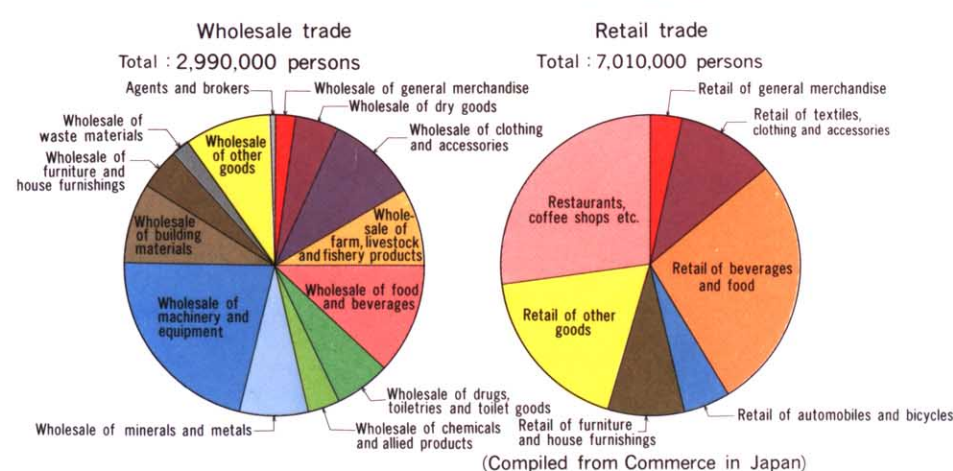
CHANGES IN ANNUAL SALES IN WHOLESALERS AND RETAILERS



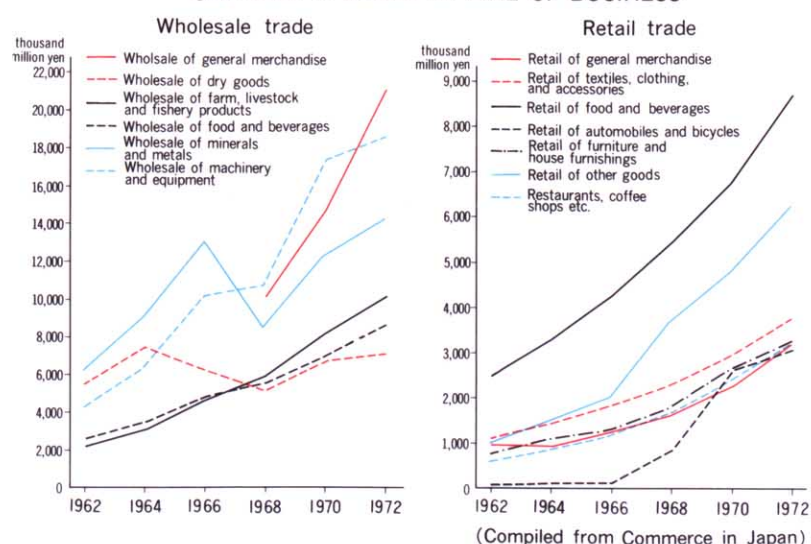
PERCENTAGE OF ANNUAL SALES BY LINE OF BUSINESS (1972)



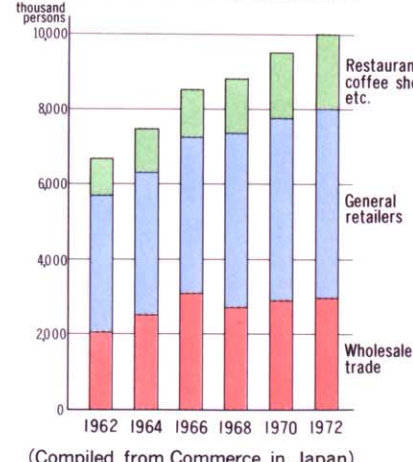
PERCENTAGE OF PERSONS ENGAGED IN COMMERCE BY LINE OF BUSINESS (1972)



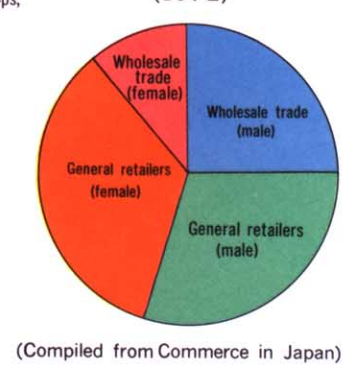
CHANGES IN SALES BY LINE OF BUSINESS



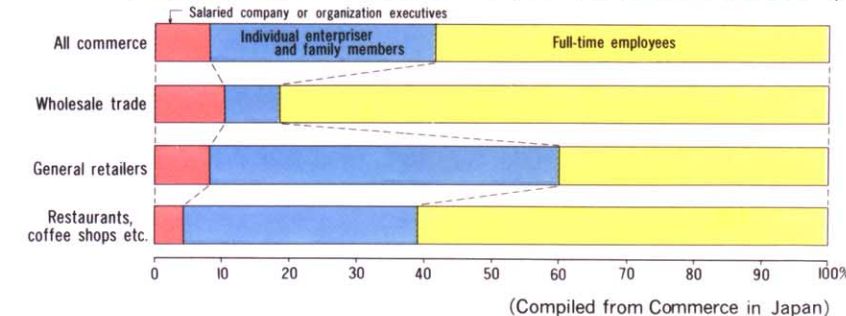
CHANGES IN NUMBER OF PERSONS ENGAGED IN COMMERCE

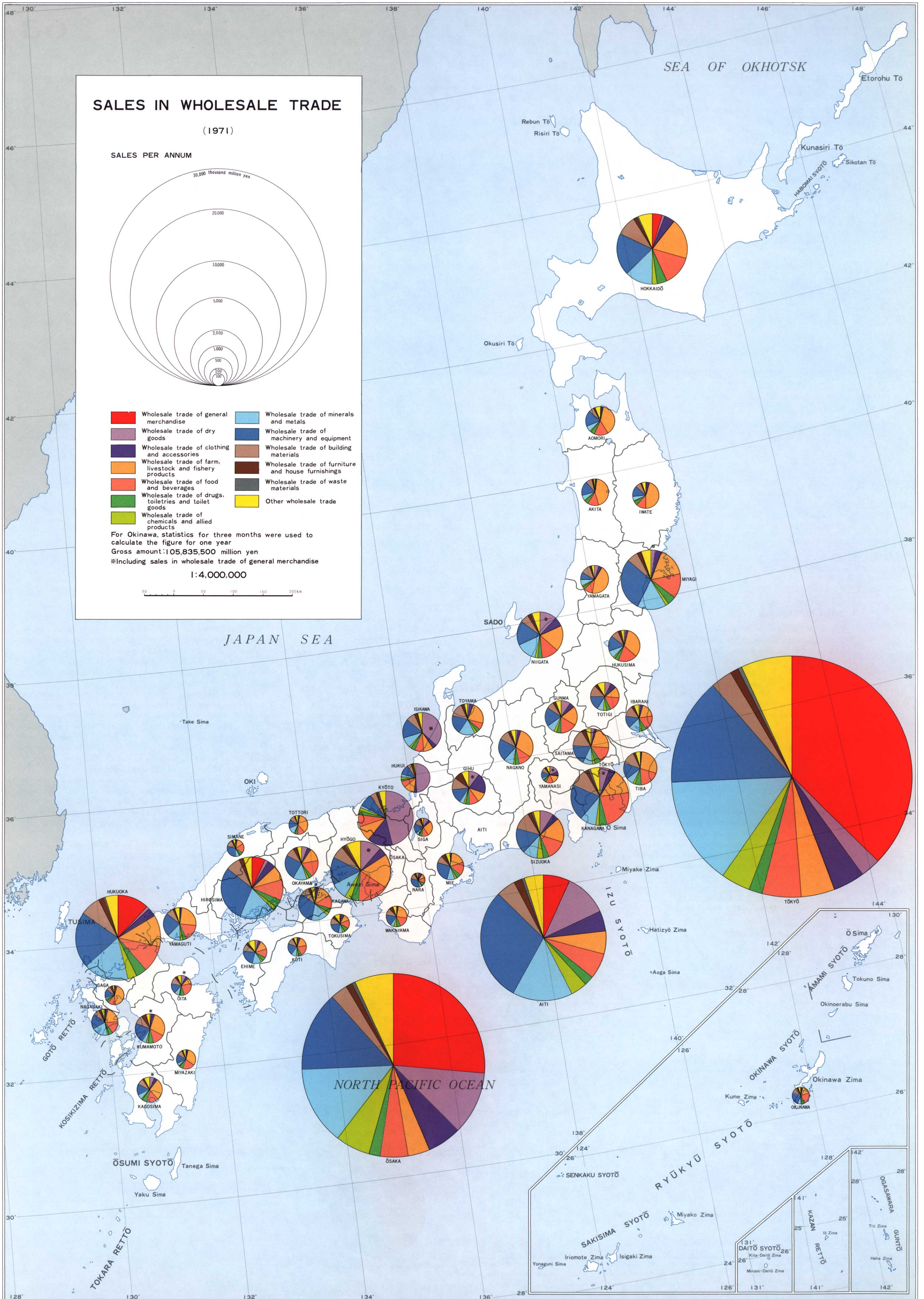


RATIO OF PERSONS ENGAGED IN COMMERCE BY SEX (1972)



PERCENTAGE OF PERSONS ENGAGED IN COMMERCE (1970)

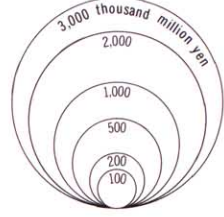




# SALES IN RETAIL TRADE

(1971)

SALES PER ANNUM



- |   |  |
|---|--|
| <span style="color: red;">■</span> Retail trade of general merchandise                    | <span style="color: brown;">■</span> Retail trade of furniture and house furnishings |
| <span style="color: purple;">■</span> Retail trade of dry goods, clothing and accessories | <span style="color: yellow;">■</span> Other retail trade                             |
| <span style="color: orange;">■</span> Retail trade of food and beverages                  | <span style="color: lightorange;">■</span> Restaurants                               |
| <span style="color: blue;">■</span> Retail trade of vehicles                              |  |

For Okinawa, statistics for three months were used to calculate the figure for one year  
 Gross amount: 31,296,600 million yen

1:4,000,000

